Budapest University of Technology and Economics Faculty of Economic and Social Sciences

Course Syllabus and requirements

English for Economic and Social Sciences

2.	Course code	Semester	Hours per week	ECTS credits	Language of Instruction	Level
						BSc/BA
			Practice			
BMEC	GT63AESS	1	0+2+0	3	English	
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3. Course supervisor (name, title, department): Zoltán Kiszely PhD, Centre of Modern Languages

4. Lecturers:

Name:	Position:	Department/Institute/avail- ability(Room, e-mail address):	
Kiszely Zoltán PhD	associate professor	Centre of Modern Languages	
		kiszely@inyk.bme.hu	
Koltai Andrea PhD	senior lecturer	Centre of Modern Languages	
		koltosz@inyk.bme.hu	
Stephen Patrick	language teacher	Centre of Modern Languages	
		steve@inyk.bme.hu	

- **5. Preliminary knowledge required:** B2+ CEFR level in English language
- 6. Academic prerequisites: -

- **7. Objectives and description of the course:** The course has a threefold aim. One is to introduce students into the relationships between culture, language and writing. The second is to provide students with some theoretical background in terms of academic writing, while the third one is to give an overview of the language policy of the EU with special attention to English and Hungarian.
- **8. Teaching methods:** lecture
- **9. Requirements and assessment:** three tests during the semester
- **10. Exams, make-up duties and make-up exams:** three tests, each of them can be rewritten once. To pass the course students need to pass all three tests individually. Each test is weighted equally (33%-33%-33%).
- 11. Office hours: to be discussed with the lecturers via email
- **12.** Course material, compulsory and recommended readings: Lecture materials (slides etc.) presented during the lectures, set texts and extra material provided by the lecturers.

13. Workload and detailed class schedule:

	Topics to be discussed, readings required for the class,	
	other assignments	
Week 1	Culture The lecture introduces students into the meaning and concepts of culture especially the cultural dimensions theory, a framework for cross-cultural communication, and the concept of high-context and low-context culture. Some well-known metaphors of culture will also be discussed.	
Week 2	Language and culture The lecture will discuss the relationships between language and culture mainly focusing on the linguistic relativity hypothesis. Several examples from the realm of translation will illustrate the message of the class.	
Week 3	Writing in different cultures The lecture will discuss the extent to which the organisation of a text can be influenced by the native culture of the author. Texts written by people from the United States, Russia, Eastern Europe and the Far East will be used as examples.	
Week 4	Test 1	
Week 5	What is (not) Academic English? – Dos and Don'ts. Academic English as a loose collection of genres, defined in contrast to other genres.	
Week 6	How to link it all up – Cohesion and cohesive devices in academic texts. An introduction to cohesion and coherence and practical tips on how to achieve them in academic texts.	
Week 7	Setting the right tone in Academic English. Further thoughts on differences between academic writing in different cultures. The importance of being impersonal in Academic English and practical ways to achieve this.	
Week 8	Style in Academic English – The centrality of making claims in Academic English, the principles of Caution and	

	Relevance and how to implement these practically.
Week 9	Using Sources – Why they are important and how to cite them
	properly. Principles and good practice in citing sources in
	Academic English.
Week 10	Test 2
Week 11	Multilingualism in the EU: EU language policy; Linguistic
	diversity in the EU; The role of languages in the EU; The
	official languages of the EU, English as a lingua franca in the
	EU
Week 12	The specificity of the English language in EU documents;
	English-Hungarian EU terminology; Working for EU
	institutions; EU career opportunities; Translating and
	interpreting for EU institution.
Week 13	The specificity of the English language in EU documents;
	English-Hungarian EU terminology; Working for EU
	institutions; EU career opportunities; Translating and
	interpreting for EU institutions
Week 14	Test 3
Week 15 (pótlási	
hét)	