

Course Programme

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| Subject name | Cross Cultural Communication |
| Subject code | BMEGT6... |
| Lesson type, Lessons per week | Seminar, 2 lessons (90 minutes) once per week |
| Type of Mark | mid-semester mark |
| Number of Credits | 2 credits/3 credits |
| Recommended Entrance Requirements | Common European Framework of Reference for Languages level B2 (intermediate) or similar language knowledge It is recommended that students take a level test (available in different languages on the www.inyk.bme.hu website) to determine their language level and choose a suitable course. |
| Programme aims | The course's aim is for students to possess adequate language skills at B2 level and to develop intercultural awareness and capabilities which will enable him/her to communicate effectively with people of differing native languages and cultures and to participate successfully in mobility programmes abroad. |
| Competences | <i>Oral comprehension/ Speaking skills:</i> Students will be able to communicate effectively with members of different language communities while minimising interference by cultural factors which might hinder understanding. <i>Written comprehension/Written composition:</i> Students will be able to speak about and understand problems arising from cultural diversity. They will be able to write texts taking into consideration the customs of the target language community. |
| Topics covered | <ul style="list-style-type: none"> • The concept of culture/civilisation, The diversity of cultures, Cultural stereotypes • The influence of culture on world view and behaviour • The meeting of culture, the problem of "culture shock" • Linguistic diversity, features of verbal and non-verbal communication • Cultural aspects of everyday life and leisure time • Education and learning • Social contexts of communication (institutions, organisations) • Workplace cultures • Protocol and interculturality in international business relations • Traditions, holidays and cultural values in the target country (culture), compared to other countries |
| Requirements for participation in the lessons | "If a student is absent from more than 30% of the total number of lessons of seminars [...] then he/she cannot obtain the credits of the subject." Code of Studies and Exams, Article 14 (3) |
| Subject requirements | <p>1/3 – the student's performance during the semester.</p> <p>1/3 – <i>presentation</i>: to be given during term time; on a subject of the student's choice from the material covered during the lessons (topic: comparison of the first language and the target language cultures); may be done in groups.</p> <p>1/3 – <i>max. 45-minute mid-term test</i> (based on the material taught) and an <i>individual talk</i>, or a written summary of the presentation (max.2 pages) and an <i>optional mid-term test</i>.</p> <p>The extra requirement for the 3 credit version of the subject is a written essay on a subject different to the presentation max. 2 pages.</p> |